



Dr. Terry C. Pierce, Warfighting and Disruptive Technologies: Disguising Innovation (Frank Cass Publishers, London, England, 2004).

Cass Series: Strategy and History

Highlighting what he labels “Disruptive Innovation,” Terry Pierce details how new technologies help to perform existing missions better and do not change them radically. The central theme of this book is that of senior leaders who successfully have managed disruptive innovations disguised them as sustaining innovations to ensure their innovations survived.

Two questions detail recent innovation history. First, how can senior military leaders achieve a disruptive innovation when they are heavily engaged around the world and they are managing sustaining innovation? Second, what have been the external sources of disruptive [and sustaining] innovations?